

Message Text

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PAGE 01 JAKART 07834 260845Z

43

ACTION COME-00

INFO OCT-01 EA-11 ISO-00 EB-11 AGR-20 DRC-01 RSC-01 /045 W

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R 260703Z JUN 74

FM AMEMBASSY JAKARTA

TO SECSTATE WASHDC 3016

UNCLAS JAKARTA 7834

E.O. 11652: N/A

TAGS: BEXP, ID

SUBJ: COMMERCE TARGET INDUSTRY RESEARCH: POST
STUDIES-FOOD PROCESSING AND PACKAGING EQUIP-
MENT MARKETS

REF: A) STATE A-2246, B) JAKARTA 6801, C) JAKARTA 7833

1. REF (C) PRESENTED BRIEF ANALYSIS INDONESIAN FOOD PROCESSING AND PACKAGING (FPP) MARKET IN ANTICIPATION OF NOVEMBER FPP TECHNICAL SEMINAR. IN LIGHT VERY LIMITED MARKET IDENTIFIED THAT REPORT, SCARCITY OF INFORMATION SOURCES IN INDONESIA, AND LACK RELEVANCE TO PRIMARY COUNTRY COMMERCIAL PROGRAM (CCP) OBJECTIVES STATED REF (B), EMBASSY RECOMMENDS ELIMINATION REPORT REQUESTED REF (A).

2. VERY LITTLE PROBABILITY THAT SIGNIFICANT MARKET EXISTS FOR NON-SUGAR EQUIPMENT, AND SUGAR DEVELOPMENTS REQUIRE PROJECT REPORTING RATHER THAN MARKET SURVEY. COMPREHENSIVE REF (A) REPORT WILL BE DIFFICULT AND EXPENSIVE PRODUCE DUE SPARSITY INFORMATION SOURCES, WILL PROBABLY CONTAIN LITTLE ADDITIONAL INFORMATION, AND BE OF POOR QUALITY. PRODUCTION OF REPORT BY EMBASSY WOULD REQUIRE CONSIDERABLE MANHOURS TAKEN DIRECTLY AWAY FROM PRIMARY CCP OBJECTIVES ON WHICH EMBASSY RECENTLY AGREED CONCENTRATE ITS RESOURCES. EMBASSY THEREFORE REGARDS PREPARATION OF REPORT AS COSTLY, LARGELY UNPRODUCTIVE USE OF RESOURCES INCONSISTENT WITH HIGHER CCP PRIORITIES.

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3. NEVERTHELESS, EMBASSY WILLING SUPERVISE CONTRACTED
MARKET STUDY IF USDOC WISHES TO FUND REPORT. IF USDOC
WISHES CONTRACT OUT STUDY, PLEASE SEND FISCAL DATA,
INSTRUCTIONS, AND NEW DUE DATE ALLOWING TIME FOR CONTRACT
BIDDING AND SUBSEQUENT REPORT PREPARATION.
NEWSOM

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974JAKART07834
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740168-0376
From: JAKARTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740613/aaaaakmh.tel
Line Count: 67
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) STATE A-2246, B) JAKARTA 6801, C)
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 12 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 JUN 2002 by phillir0>; APPROVED <13 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCE TARGET INDUSTRY RESEARCH: POST STUDIES-FOOD PROCESSING AND PACKAGING EQUIP-
TAGS: BEXP, ID
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005